



**“A SPLASH OF ORANGE – ROTORUA 2009”**  
**New Zealand Juice & Beverage Assn Annual Conference**  
**Rotorua - Thursday, 1st – Saturday, 3<sup>rd</sup> October 2009**

10 August, 2009



**Dear Sir/Madam**

On behalf of the New Zealand Juice & Beverage Association, I would like to request your consideration towards sponsor participation at the 2009 New Zealand Juice & Beverage Conference, to be held in Rotorua, which is centrally located in the heart of the North Island.

We invite you to support and participate in this years NZJBA Annual Conference. In order for us to host another successful conference this year, we look forward to your kind sponsorship. As you are aware, these conferences are very informative as well as being enjoyable for all those who attend.

We look forward to seeing you at this year's conference, to be held at the Lakeside Novotel Rotorua in Rotorua on the shores of the picturesque Lake Rotorua.

There is a great opportunity for sponsors to obtain greater reach across the now varied activities of the New Zealand Juice & Beverage Association. All our successful conferences have depended upon a generous level of support. We therefore again look forward to your support to provide for the continued success of NZJBA conferences.

**Levels of Sponsorship**

This year there will be four levels of sponsorship, which prospective sponsors can choose from :

- 1) Platinum (One only),**
- 2) Gold,**
- 3) Silver,**
- 4) Business.**

# A SPLASH OF ORANGE – ROTORUA 2009”

## Levels of Sponsorship

The benefits provided by each of these sponsorships are as follows:



### Platinum Sponsorship (One Only)

- Free conference registration for **three** company representatives -includes social activities
- Your company name printed on the outside of delegate satchels
- Your company name allocated to an either the Gala Dinner or Activities event and printed in the programme
- Sponsorship of a table at the Gala Dinner
- Your company name and **banner/logo** prominently displayed in the **main conference** room
- A **Priority** Display area allocated for your use.
- An opportunity for distribution of promotional material inside delegates satchels.
- Platinum Sponsorship recognised in the Conference programme
- Allocation as a sponsor of the Supreme NZJBA Beverage Award

### Gold Sponsorship

- Free conference registration for **two** company representatives -includes social activities
- Your company name printed on the outside of delegate satchels
- Your company name allocated to an either the Gala Dinner or Activities event and printed in the Conference programme
- Sponsorship of a table at the Gala Dinner
- Your company name and **banner/logo** prominently displayed in the **main conference** room
- A Display area allocated for your use.
- An opportunity for distribution of promotional material inside delegates satchels.
- Gold Sponsorship recognised in the Conference programme
- Allocation as a sponsor of one of the Major NZJBA Juice Awards Categories

### Silver Sponsorship

- Free conference registration for **one** company representative - includes social activities
- Your company name allocated to an Agenda event and printed in the Conference programme
- Your company name and banner/logo prominently displayed in the conference display area.
- A Display area allocated for your use.
- An opportunity for distribution of promotional material inside delegate's satchels.
- Silver Sponsorship recognised in the Conference programme.
- Allocation as a sponsor of one of the NZJBA Juice Awards Categories



### Business Sponsorship

- An opportunity for distribution of promotional material inside delegate's satchels.
- Company name recognition as a conference sponsor at the Welcoming session.
- Business Sponsorship recognised in the Conference programme.

A “Sponsorship Response Form” is attached to this letter.

Please give your consideration towards sponsoring this year's event,  
and please send your response to the address below by the 31<sup>st</sup> July 2009

The conference committee members extend their thanks to you for your support in the past, and wish you a successful and enjoyable participation in this year's conference.

Kind Regards

**John Robertson**  
**Conference Committee**  
**NZ Juice & Beverage Association**  
Phone : (09) 375-3927  
Facsimile : (09) 309-0081  
Email : [jrobertson@chamber.co.nz](mailto:jrobertson@chamber.co.nz)



## A SPLASH OF ORANGE – ROTORUA 2009”



### Sponsorship Acceptance Form

**YES!** We wish to participate as a sponsor at the:

#### “A SPLASH OF ORANGE - ROTORUA, October 2009”

**New Zealand Juice & Beverage Association Conference.**

<b>Platinum Sponsor</b>	<b>\$5,000 +GST</b>	<input type="checkbox"/>
<b>Gold Sponsor</b>	<b>\$3,500 +GST</b>	<input type="checkbox"/>
<b>Silver Sponsor</b>	<b>\$1,950 + GST</b>	<input type="checkbox"/>
<b>Business Sponsor</b>	<b>\$500 + GST</b>	<input type="checkbox"/>

Company Name -----

Contact Name -----

Postal Address -----

Telephone: -----

Facsimile: -----

Email: -----

**Yes, please invoice us for the above amount**

**Yes, we are interested but would like more information**

**Please return your official acceptance form to:**

**John Robertson**  
**Conference Committee**  
**NZ Juice & Beverage Association**  
**Phone : (09) 375-3927**  
**Facsimile : (09) 309-0081**  
**Email : [jrobertson@chamber.co.nz](mailto:jrobertson@chamber.co.nz)**

